We build efficient medical self testing environments to ensure health in a new way.

Boritea | Austria | SaaS

Health should not be complicated. It needs to be user centered.

The Corona pandemic has shown us that medical tests do not always necessarily have to be performed by medical professionals. We have made it our mission to create a digital platform that provides the basis for standardization of home based testing.

The technical foundations were laid down in the early years of the COVID-19 pandemic. The highly successful Vienna project 'Alles gurgelt' set the foundation for medical self-testing in a public manner. With hundreds of thousands of tests per day, our product's features were extensively tested to provide a well-designed testing system.

Ensure digital standardization

with a highly modular white label solution for different needs

Ensure real identities

by registering with valid ID documents plus facial enrollment

Cover data protection duties

by offering a all in one solution, even for admin tasks

Our journey

Jun 2020

Development of MVP version for pilot project with Rewe Austria

LEAD Horizon approached Dotbite to develop a web-based platform to complement the existing physical PCR test set.

Jan 2021

Launch of extended version to allow public screening project “Alles gurgelt”

The city of Vienna allows all residents of Vienna the possibility of free PCR tests with peaks of 350,000 tests per day. This foundation was created through major further developments and constant external audits.

May 2021

Launch of “Alles gurgelt - Kindergarten” and “Alles gurgelt - Institution”

The City of Vienna developed a special program for schools and businesses that uses the digital platform as a single point of information.

Jun 2021

Launch of “Alles gurgelt - Oberösterreich”

LEAD Horizon partnered with Upper Austria to enable a screening project in specific districts.

Mar 2022

Founding of Boritea GmbH and start of developments

Due to the international interest and the limitations of the existing product, we founded Boritea GmbH and developed a white-labeled SaaS solution.

Jun 2022

Release of biometric alpha version “Facecheck” and plattform as a service “MST”

In close cooperation with Dotbite and Innovatrics, a solution was developed to enable scalable attendance control within a modular test environment.

Aug 2022

Implementation of “Facecheck” module into “Alles gurgelt ”

To remain compliant with regulatory requirements, "Facecheck" module was integrated as a service into the existing screening project.

Sept 2022

Start of screening project in Germany based on MST Instances

By licensing MST to LEAD Horizon, a PCR screening program was implemented in Germany.

Achievements in numbers

60+ Million

test results delivered by developed systems

2.5+ Million

persons registered in developed systems

Company overview

Boritea GmbH

We are dedicated to developing high-quality SaaS solutions with a primary focus on health. Our products are the result of years of experience and expertise in the field, ensuring that we deliver solutions that are not only relevant but also effective in addressing the needs of our clients.

Dotbite GmbH

At our agency, we specialize in software development, building digital products and business models that achieve market fit. We help businesses innovate and succeed by treating every project with the same level of care and attention to detail as if it were our own.

100%	20+	100%	2
Austrian developers	Employees in total	Privately owned	Offices in Austria

We focus on the software component while allowing partners to focus on their core business.

At the core of our philosophy is the belief that exceptional products are the result of continuous improvement. To this end, we have designed our "Partner Development" program that empowers our partners to take an active part in the evolution of our product line.

Our approach involves assessing the feedback received from our partners and incorporating them into our product strategy, whenever feasible. Such requests are then incorporated into separate development sprints, resulting in new features.

> *By following this approach, we are confident that our products meet the needs of our partners and continue to evolve with changing market trends.*

Adrian Sauerwein
Managing Partner & Founder

Create a flexible and digital environment

to standardize home testing.

Through years of experience in custom software development, we have learned that different use cases often require unique solutions to achieve maximum success for our partners. Therefore, we focus on building products that can cover a range of scenarios by utilizing highly modular structures.

At our MST platform solution, we focus on three essential core components: data collection, the digital explanation of physical products, and data transfer including retransfer. To achieve maximum flexibility, these modular components can be adjusted on a partner basis.

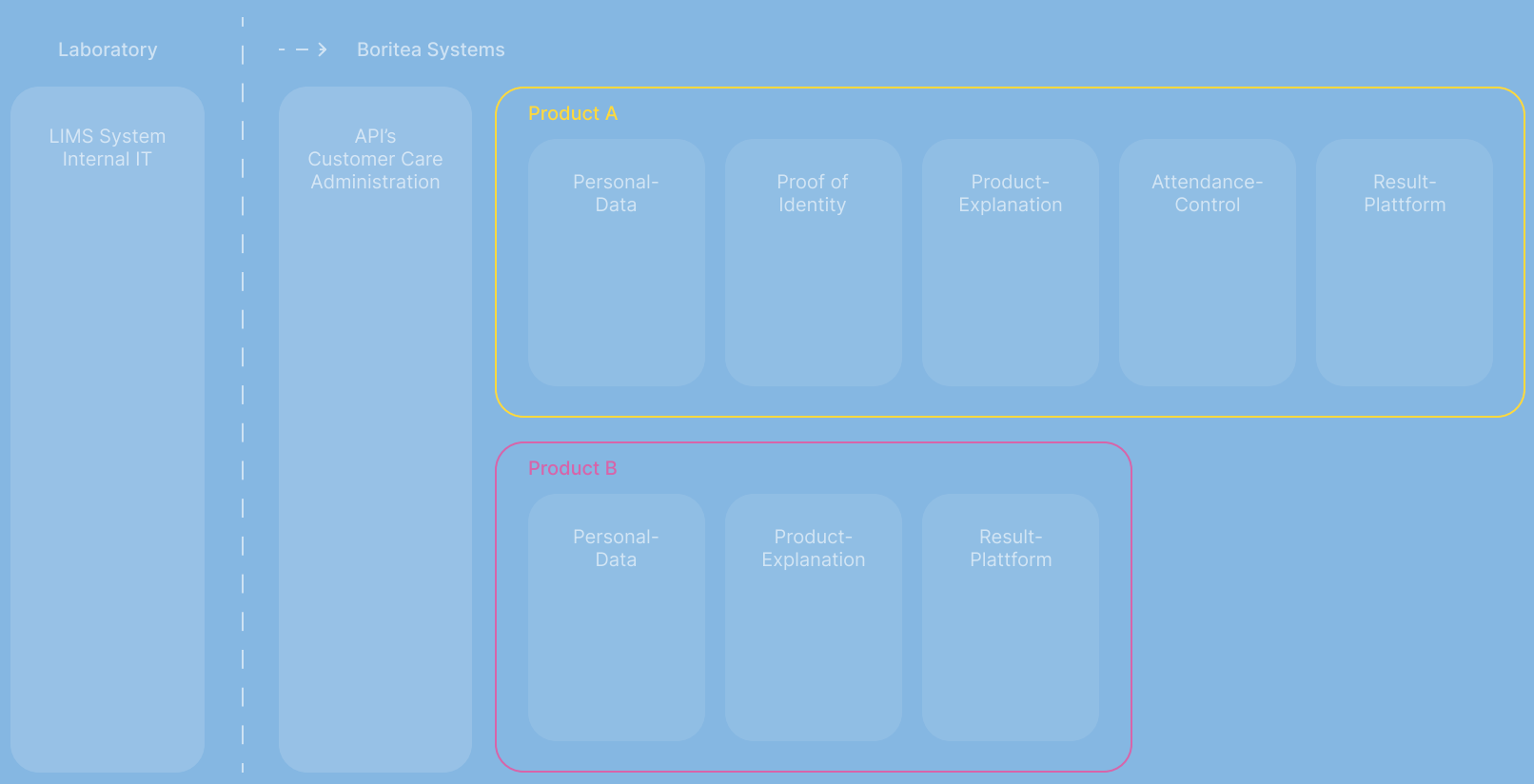
To provide an example, let's consider Partner A's product, which requires users to explain four different steps and answer three multiple-choice questions. This process is crucial as the answers can significantly impact the laboratory process.

Partner B offers a product that requires users to explain ten different steps, including two explanatory videos. Furthermore, the product specifies that the last name of the test person should not be collected.

Our highly modular architecture allows for extensive customization based on partners' specific needs, without compromising the standardized output of required data for laboratories. This ensures that our partners receive tailored solutions while maintaining data consistency across different use cases.

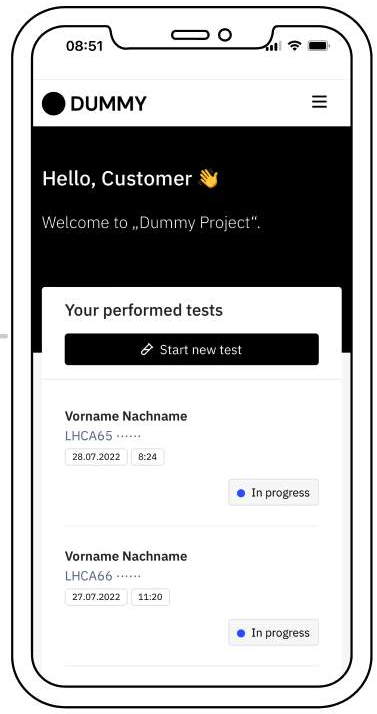
More about product

Empower your partners to use a white-labeled environment to drive their business forward, while maintaining the same high standards of quality and functionality.



Establishing new standards based on digital simplicity and facial recognition.

An essential part of our work is to combine a simple user experience with eKYC, freeing up partners administration resources. Through our niche expertise, we have designed these processes to be as user-friendly as possible.



Any questions? Let's talk

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